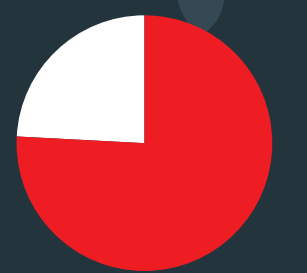


FOOD RETAIL PEST CONTROL: THE RENTOKIL WAY

The research commissioned by Rentokil has found, that for most public-facing food businesses in the USA, loss of reputation is the major concern related to pest infestation. On average, 78% of firms of this type cited this as a concern or high concern.



52%
of businesses in the Southwest fear loss of stock the most



76%
of public-facing food businesses cited loss of income as a major concern



56%
of Northeastern businesses fear reduced staff morale and health concerns

Pests To Avoid:



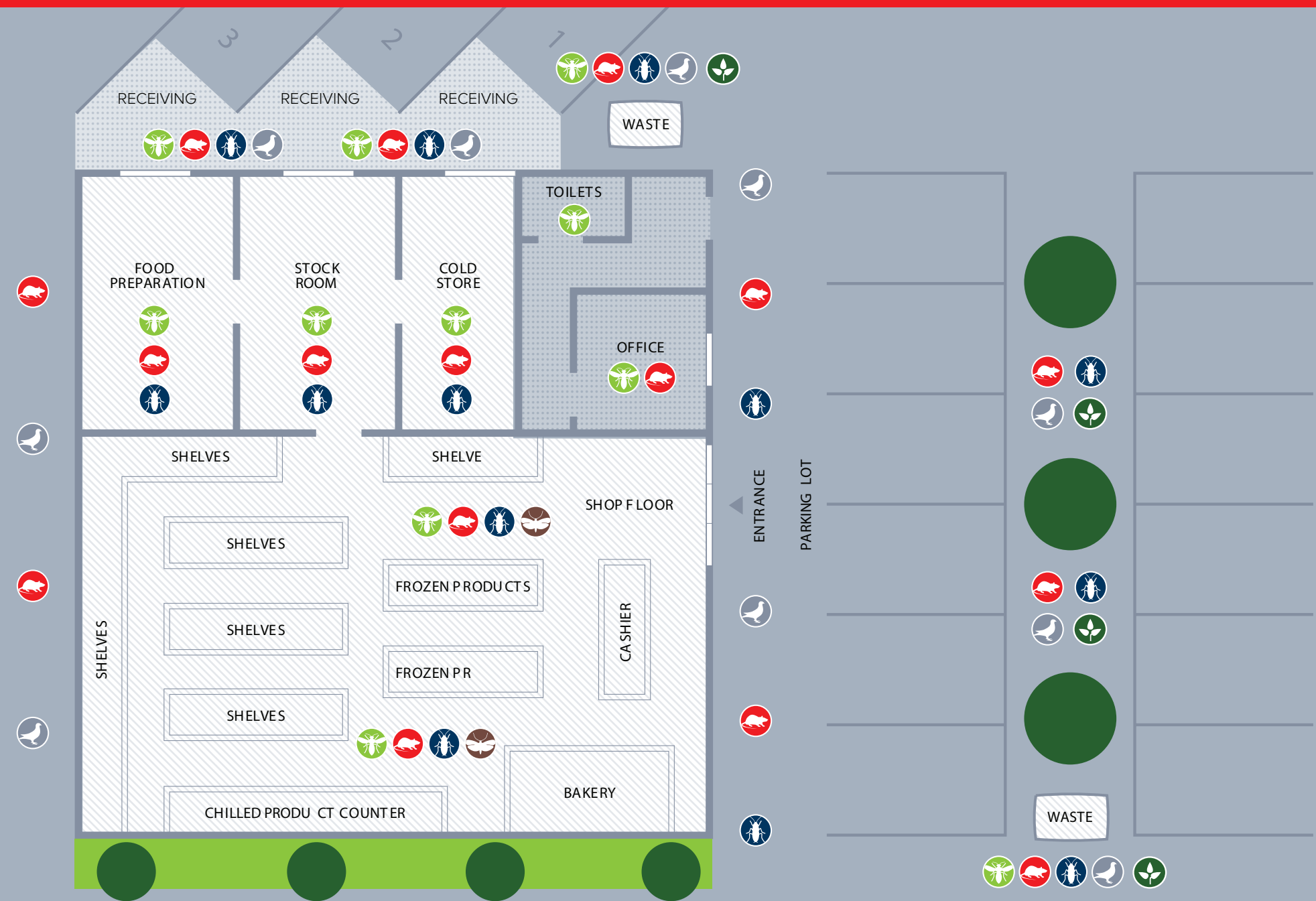
Rentokil
The Experts in Pest Control
rentokil.com/us

Risk Levels

1	2	3	4
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1 Low
2 Medium
3 High
4 Very High

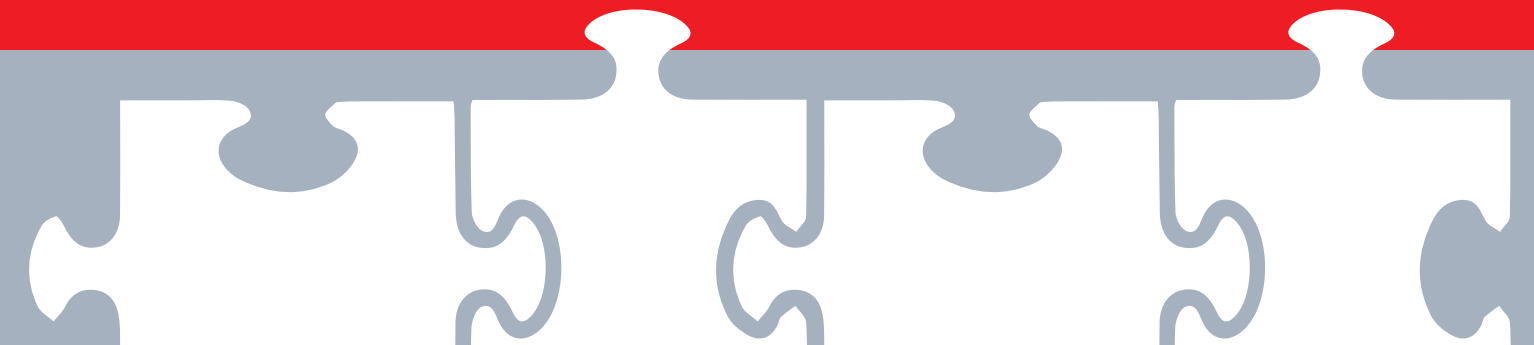
Optimal customized Rentokil system solutions are used according to the pest group and sensitivity of the area of the building to be protected.



Potential issues caused by pest infestations in food retail sector

- Damage to reputation and customer trust
- Lost sales and profits due to customer loss
- Potential closure by regulatory authorities
- Claims for compensation

Rentokil's Integrated Pest Management Approach - ERDM



Exclusion	Restriction	Destruction	Monitoring
Preventing pests from gaining access to a business, property or area by sealing up pest entry points	The elimination of food, water and harborage, mainly by practicing good sanitation	Control using chemical means such as pesticides and non-chemical means such as trapping and environmental management	Helps keep track of numbers and kinds of pests, determine when treatment is needed and helps to prevent re-infestation

What Rentokil Steritech Can Offer You

- Third party expertize
- Full service capabilities
- National and global account capabilities
- Online pest management systems
- Innovation
- Technical training